

SAUMYA VAJHALA

UI/UX DESIGNER www.saumyacreations.com

saumyabojja@yahoo.com ✉

630.506.2430 ☎

Naperville, IL 🏠

SKILLS

WEB DESIGN:

Sketch
Invision
HTML 5
CSS 3
Javascript
jQuery
Flash CS 6.0
Dreamweaver CC
JIRA
Workfront
Axure
Titan CMS
Exact Target
Bootstrap

GRAPHIC DESIGN:

Adobe Suite CC

EDUCATION

BACHELOR OF FINE ARTS

Graphic and Web Design
Universty of Wisconsin-Parkside
2007-2008
GPA 3.85/4.0

ASSOCIATES DEGREE

Graphic Design
MATC
2005-2007
GPA 4.0/4.0

PROFESSIONAL PROFILE

I am a passionate UI/UX designer and I take pride in my art. I believe that designing is “creativity + practicality”.

I have strong HTML coding skills with 4+ years experience. I am a team player with a “can-do” attitude and can handle any task I’m given.

EXPERIENCE

Zacks Investment Research, February ‘19- Current

Web/UI Designer

- Design and code emails twice every week for Marketing
- Use Litmus for testing emails
- Design and develop landing pages, display ads, banners, and emails using HTML/CSS coding
- Do wireframing, mockups and web prototypes for Zacks Internal projects using Sketch
- Conceptualized and designed visual assets for a wide variety of digital projects, and landing pages

Freelance, June ‘17- Current

Web designer / Graphic Designer

- Cory/ Paeth • Ulta • Noise Inc. Milwaukee • Rince Nia Dance Academy

HS2 Solutions, December‘16- May ‘17

Web Designer

- Did extensive photo editing for about 2000 images of gym equipments for Life Fitness.
- Used JIRA, Confluence for ticket tracking

Newark element14, June ‘15- August ‘16

UI / UX Designer

- Did heavy HTML/CSS coding to design and develop microsites, display ads, banners
- Played a key role in making the element14 website responsive across all platforms
- Did wireframing, mockups and web prototypes for Element14’s community site
- Conceptualized and designed visual assets for a wide variety of digital projects, social media materials and landing pages

Lia Sophia, Wood Dale, IL, March ‘12- August ‘13

Web Producer

- Create Web prototypes using solid sense of site navigation and content layout
- HTML/CSS coding to design, develop and execute monthly promotions for Consumer facing online materials , HTML emails, landing pages and e-newsletters
- Conceptualize and design the user interface and code microsite for company trips and events
- Participated in the conceptual and planning phases of Navigant’s rebranding

Contd...

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EXPERIENCE

Navigant Consulting, Inc., Chicago, IL, Apr '10 - Jul '10

Graphic & Multimedia Designer (Contractor)

- Responsible for graphic designing, email marketing, email campaign design, and collaterals
- Participated in the conceptual and planning phases of Navigant's rebranding

Career Education Corporation, Hoffman Estates, IL, Sept '09 - Mar '10

Multimedia Production Specialist (Contractor)

- Designed online course material for CEC's online universities (AIU, CTU and IADT)
- Extensively worked on Flash using motion presets

Northwoods Software, Milwaukee, WI, May '08 - Dec '08

Graphic/Web Intern

- Responsible for editing videos for e-Learning using Camatasia Studio
- Responsible for updating content for Medical College of Wisconsin in Titan Content Management System