



bright ideas

Discover a fresh take on *feminine classics*
with our gorgeous new collection.



Customer Monthly Special

INTRODUCING

bright ideas

Spring/Summer 2013 collection



Discover a fresh take on feminine classics. Contemporary sparkle and pops of refreshing color bring the spirit of spring to life. This new collection offers trends ranging from Art Deco and American prep to 50s classic and bohemian chic.

And, with our Customer Special, there's no need to choose just one...

Buy 2, get 4 items at 50% off

No limit!

LIKE WHAT YOU SEE? CLICK [HERE](#) TO SHOP WITH AN ADVISOR.



50s CLASSIC

Channel the ladylike elegance of Mad Men with these feminine styles. The inspiration is retro but the style is definitely up-to-the-minute. Opaque plays with crystal. Unexpected colors combine. It all works together to create statement pieces that are perfect for day or night.

Papillon Pin, pg. 35, (52562), \$52

AMERICAN PREP

Sporty, fresh and fun, these bright styles are the perfect match for the girl on the go. Vibrant colors mix with cool metals to update any outfit in a snap. These pieces are so easy to wear, they'll soon be your new favorites.

Knot It Bracelet, Lemonade, pg. 9, (13B57), \$58



ART DECO

The Jazz Age lives on with this popular trend. These gorgeous pieces take timeless beauty and give it a bit of vintage flair. Bring on the romance with sparkly crystal detailing, pearls and tassels.

Sensational Ring, pg. 20, (65631), \$88

Gallery Necklace, pg. 19, (32L29), \$118



BOHEMIAN CHIC

Natural with a bit of polish, these styles have an easy, relaxed vibe. Pops of color - orange, turquoise and green - mix with earthy tones and materials. Have fun mixing these pieces with everything from denim to dresses for a uniquely personal statement.

Mykonis Earrings, pg. 62, (23287), \$34



Join Elena Kiam, lia sophia's Creative Director, as she takes you behind the scenes during the making of this season's Style Guide for all the inspiration, fun and excitement.



[Hostess Monthly Special »](#)

[New Advisor Special »](#)

February specials run 12:01 p.m. CT January 28 - noon CT February 25

Join us

Become a Customer

How to purchase our jewelry



Become a Hostess

Throw your jewelry party



Become an Advisor

Start your own business



PINTEREST

IN

PICK A PARTY AND GO

GET CONNECTED



jewelry that's
genius

One necklace, *seven* ways to wear it.
And, that's just the *beginning*...

jewelry that's *genius*



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Start your own business



We build versatility into every collection, but this necklace is fairly revolutionary. You get multiple looks — and each one looks fabulous combined with other styles in the collection. Pair it with our convertible earrings for looks that take you anywhere. That's more lia sophia® style, and the ultimate in lia sophia value.

LIKE WHAT YOU SEE? CLICK [HERE](#) TO SHOP WITH AN ADVISOR.

See even more ways that we've taken versatility up a notch this season.



Customer Monthly Special »

New Advisor Special »

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host a party
get the first look



Say bye-bye winter, *hello spring* with the fresh styles in our new collection.

Hostess Monthly Special

host a party
get the first look



Invite your friends to say good-bye to winter with the fresh styles in our spring collection. Everyone will love seeing the new trends - before anyone else has them!

READY TO SET A DATE? CLICK [HERE](#) TO CONNECT WITH AN ADVISOR.

Host this month and take your pick of one of these top styles at special reduced Hostess pricing.



Plus, you'll receive (with a qualified party*):

- 20% of party sales in **FREE jewelry**
- 4 styles at **Hostess-only pricing, starting at \$15**
Styles above count toward one of your 4 styles.
- **5 half-price** jewelry styles
- **Double Hostess rewards:** get 40% of party sales in jewelry**
*\$250 in sales and 2 orders. **For \$15, with 10 orders and 2 dated bookings.

See what happens when you mix fun & friends at a lia sophia party.



it's a great time

[Customer Monthly Special »](#)

[New Advisor Special »](#)

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christina
living her dream

Meet *Christina*, a lia sophia Unit Leader who is living her dream.



New Advisor Special

*christina
living her dream*

Joining lia sophia was the best decision I ever made!

When I decided to become a lia sophia Advisor, I was cleaning houses and refurbishing furniture while caring for our four boys, ages 1,3,5 and 7. But, my husband and I just weren't making it financially.



I no longer have to clean houses and I only refurbish furniture as a hobby. We have money to do the things we love like taking the kids camping and we even bought a new vehicle for all 6 of us to fit in.

The most amazing part is how much happier I am and how my confidence has grown. Since I started selling lia sophia, I have made so many friends - I didn't realize how much I needed the social interaction! And, I have all this beautiful jewelry and get to feel pretty every day.

Now, I'm working toward earning the Hawaii trip for two. I'm very driven to make it, especially since my husband and I never had a honeymoon. We've never even been further than Oklahoma!

Sometimes, I can't believe how far I've come, but I'm so excited to see where I will go next.

Join us

Become a Customer

How to purchase our jewelry

**Become a Hostess**

Throw your jewelry party

**Become an Advisor**

Start your own business



take the first step



START YOUR BUSINESS THIS MONTH and you'll get the Full Bloom necklace* from the cover of the new Style Guide, a **\$98 retail value when you submit a \$700 Starter Show.**

See how much fun being an Advisor can be. You'll earn profits of 30% on sales. With an average of a \$650 party, you'll earn \$195.

*A Jewelry Premium of \$103 will be issued for the Full Retail Value of the Full Bloom Necklace, which includes shipping and handling, once the \$700 Starter Show has been submitted. Your Jewelry Premium can be used to purchase this or a comparable item.

READY TO GET STARTED? CLICK [HERE](#) TO CONNECT WITH AN ADVISOR.

lia sophia®
possibilities

[Customer Monthly Special »](#)

[Hostess Monthly Special »](#)

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lia sophia

147,719 likes · 1,937 talking about this

✓ Liked

Message



Company

At lia sophia, exceptional style and quality are a family tradition. For more than 40 years, our Advisors have been achieving their personal and financial goals

About



Photos



Specials



Products



Advisor Locator

4

Highlights

Status

Photo

Ask Question

Milestone

Write something...



lia sophia shared lia sophia's photo.

Yesterday via lia sophia

Happy first day of spring! We're celebrating by wearing bright pops of color – perfect for this lovely day. What

2 Friends

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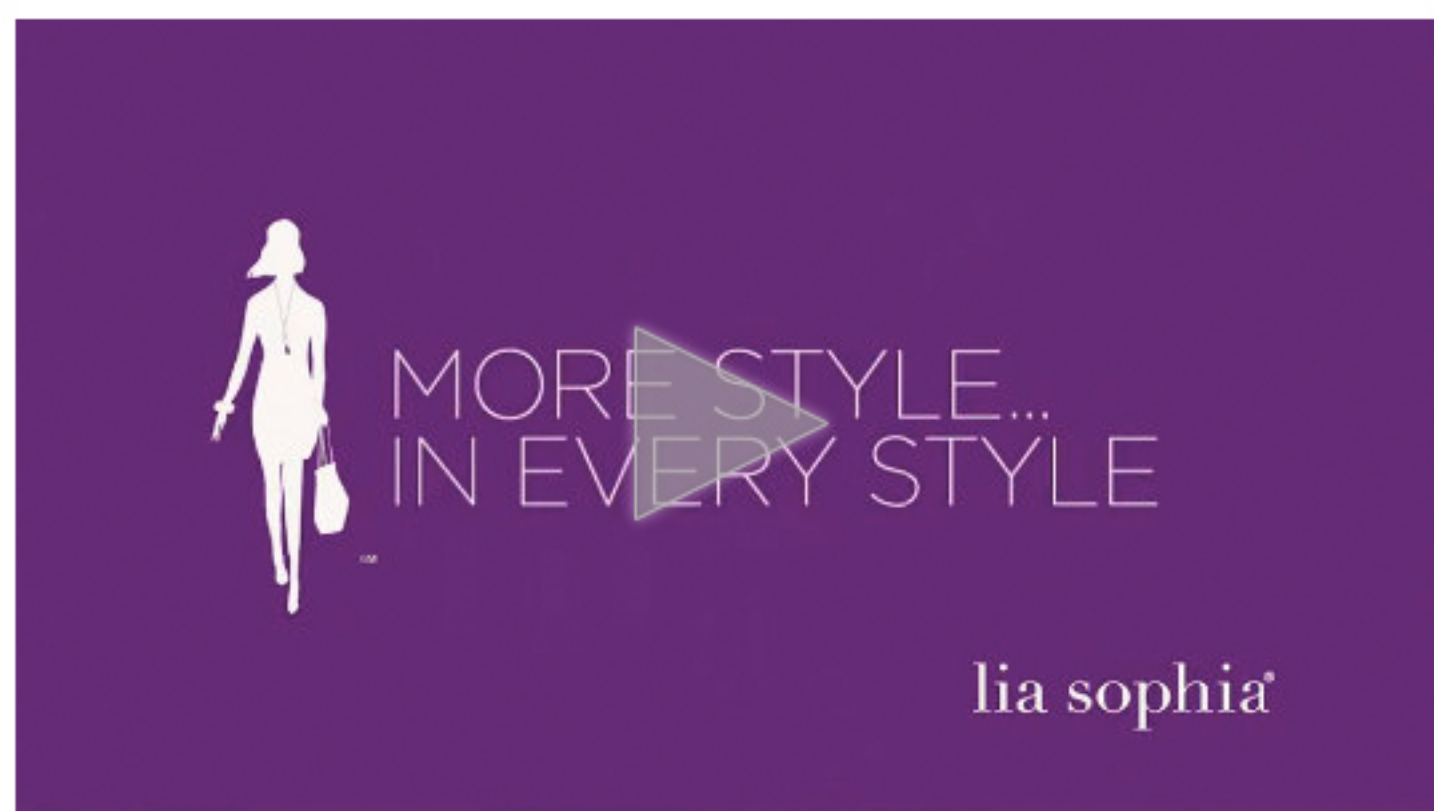
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Get the first look

Treat your friends to the first look at our gorgeous new collection

[more details >](#)

Love what you do

Meet Christina and see how joining lia sophia was the best decision she ever made.

[more details >](#)



PRESENTING OUR
SPRING/SUMMER
2013 COLLECTION

lia sophia